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Hamburg, September 2, 2022

Dear Sir/Madam,

My name is Helmut Heuer and I am the founder and owner of Lounge Records group & Legere Recordings in Germany. Some of the soul/jazz and funk oriented artists on my roster include Myles Sanko, Young Gun Silver Fox and Mamas Gun. In addition and taking into account my roles as a music publisher, journalist and lecturer. I am a great fan, supporter, documenter of music that I respect and cherish.

I have excitedly followed the development of Joel Sarakula's Island Time record over the last six months and I've been very proactive in securing the release of this album as I believe it is a greatwork. I am happy to say that Légère Recordings will be releasing Joel Sarakula's new record Island Time on Jan 20, 2023 in Europe and the UK and I've engaged various PR around Europe including Passionate PR, Factory 92, Will Work 4 Funk, Go Entertainment and Fever! Productions as part of a pan-European campaign to bring Joel's record to the attention of the widest possible audience.

I understand Joel is applying for a grant from the Australia Council in order to help with tour support for the Island Time album release tour. I know that Joel always puts in tremendous physical and financial effort into his tours and performances and that his live show is truly special. In fact it was his performance at Astra Stube, Hamburg in June 2017 that lead to our relationship developing and my deeper interest in his work and I have seen him build his audience from the humble 80 capacity Astra Stube to performing in 300 cap venues and festivals. With the help of his various booking agent partners he has crafted a really great itinerary taking in multiple dates in the UK and different European regions to promote the Island Time.

If I can kindly ask you to please give Joel's grant application the full length of time and attention it deserves. He has worked very hard to reach this point and he's now at a perfect junction for really developing his audience with this release. A fully-funded tour is essential for promoting the Island Time to it's full potential and for developing and growing his audience in Europe and the UK. The success of his business and mine are dependent on the success of this tour.

Please don't hesitate in contacting me to clarify any of the details concerning the release and distribution of Island Time and the accompanying promotional campaign.

Your Sincerely,

A handwritten signature in black ink that reads "Helmut Heuer" in a cursive, flowing script.

Helmut Heuer