

Adam Townsend
Member Relations – UK and Europe

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To Whom it may Concern,

I run the APRA AMCOS Member Relations operations in UK and Europe and have held this position for the past 5 years and currently based out of RAK Studios in London. I look after the interests of APRA AMCOS songwriter members based around Europe including Nick Cave, Warren Ellis, Parcels, Jordan Rakei, Sam Dixon to name a few. I also run APRA AMCOS successful songwriting camp, SongHubs, in this territory which has helped the careers of Troye Sivan, JP Cooper, Alex The Astronaut, SAFIA and Peking Duk.

I have had the pleasure of knowing Joel for the past 5 years and our connection goes back to when I first took on this role back in 2013. Joel has always been an incredibly engaged member and we've managed to work closely on many projects over the years

I deal with such a wide range of active members here in Europe and would have to consider Joel to be one of the most dedicated, passionate and talented members we have working in this territory. I've had the pleasure of watching his story unfold over the past 5 years and admire how he has garnered such a strong fan base through his strong work ethic and ability to consistently tour and release records.

I'm aware that Joel has been working on a new record to which there are about 14-16 tracks currently written as contenders. Joel is also stepping outside his normal writing process and forged some amazing writing partnerships with Paul Milne (Green Seagull) and Andy Platts (Mama's Gun/Young Gun). From the songs I have heard so far, the influences of the new material is further along the soul and soft-rock vibe of his last release, Love Club.

Knowing Joel's work ethic, I am 100% confident he will achieve his goals and have a record to deliver by November. I have no reservations in offering my support for Joel and should you need anything else, please don't hesitate to contact me.

Kind Regards,

Adam Townsend